



FEATURED OPTIONS RADAR REPORT



Fubo TV Bulls Position for Continued Streaming Growth

Ticker/Price: FUBO (\$32.50)

Analysis:

Fubo TV (FUBO) with notable bullish flows recently including a buyer of 8,000 August \$35/\$50 call spreads while the August \$34 calls bought 2350X. FUBO had buyers in the January 2023 \$50 calls on 6/18 and the January \$20 puts sold to open over 5000X in May. Shares are working well out of a big base and downtrend with room to run above \$31 to \$37.50 and a volume shelf. FUBO traded as high as \$55 in February. The \$4.62B company trades 14X sales and 10X cash. FUBO is a live TV streaming platform for live sports events, news, and entertainment. FUBO is coming off of a blowout quarter with advertising revenue tripling reflecting a nice boost to ARPU. The company is also posting better results despite seasonality which demonstrates that they're seeing cord cutting accelerate. Analysts have an average target for shares of \$40 with a Street High \$60. Evercore with an Outperform in April noting that FUBO benefits from strong secular tailwinds, with the shift in consumer demand away from traditional pay TV towards over-the-top-driven virtual multichannel video programming distributors, as well as the acceleration of connected TV advertising. Needham positive on 3/29 and an inexpensive way to participate in the U.S. consumer shift toward over-the-top and streaming TV with a free equity warrant on sports betting revenue upside over the next five years. The company participates in connected TV industry growth, both via subscribers and advertising, and represents a low-price competitor inside the \$86B year of U.S. subscription revenue linear TV business. Short interest is 16.5%. Hedge fund ownership fell 45% in Q1. Islet Management with 4M shares, their fifth largest position.

Hawk Vision:



Hawk's Perspective: FUBO has rallied a lot since May but continue to like its momentum above the 8- and 21-EMA while the story continues to improve

Confidence Ranking: \$\$