



Bullish Opening Put Sale in Hotel Resort Name Ahead of Results

FEATURED OPTIONS RADAR REPORT

Ticker/Price: H (\$113.80)

Analysis:

Hyatt Hotels (H) on 2/13 saw a massive and rare opening put sale for 3000 December \$110 puts sold for \$10.00 as the stock forms a high tight bull flag near highs ahead of earnings 2/16. This put seller showing strong confidence that any downside is limited and likely holds the 100 level this year as the breakeven of this trade. H also has a few conferences scheduled coming up on 2/23 with the Wells Fargo Real Estate Conf and on 3/15 at the JPM Lodging and Leisure Forum. H shares are pricing in an implied move of 4% on earnings Friday morning and have had a median closing move of -0.34% the past 8 reports being split even, 4 up and 4 down. Historical put/call OI percentile is at 94% however showing support below. Shares have been strong and trending to fresh highs forming a bull flag now above the 21 EMA and trying to clear monthly value at 113. The stock broke out above the massive, inverted head and shoulders bottom to start the year which had a neckline at 100 after consolidating last year between 70-100 so a measured move above 100 would take it to 130 long term. First support is at 107 and then 100 but likely that 110 short put strike will become a big support from here. The \$11.9B company trades at 40.8x earnings, 2.1x sales, FCF yield at 4.6% while revenue is expected to grow +92% in FY22 with +9% growth estimated in FY23. Hyatt Hotels is a hospitality company. Its segments include Owned and leased hotels. Investor Ron Baron recently in a CNBC interview disclosed that he likes H stock and is investing in the name. Average analyst target is \$113. Wells Fargo downgraded to Equal weight last month saying the rally year to date is well earned but extended. Barclays raised to \$111 target and Overweight rating

saying the analyst still expects to see a strong preference among consumers for experiences, driving a continued a shift of wallet toward travel. Redburn initiated with Buy rating and Top Pick in the sector saying they have a glass-half-full view on potential upside from travel demand. Morgan Stanley initiated with a Overweight and \$136 price target back in December saying the company's combination of selling owned assets, rapid growth in asset light fees, and capital return will drive an inflection in the stock's valuation. Short interest is at 6.9%. Hedge fund ownership fell 56% last quarter.



Hawk Vision:

Hawk's Perspective: H is a strong name and could be worth waiting to see if get an earnings dip back to 110 at least but looks like its primed for follow through higher towards 120+ into spring.

Confidence Ranking: \$\$