

## SPOTLIGHT OPTION TRADE



### Bull Put Spreads in an Oversold Quality Social Leader

#### TRADE SNAPSHOT

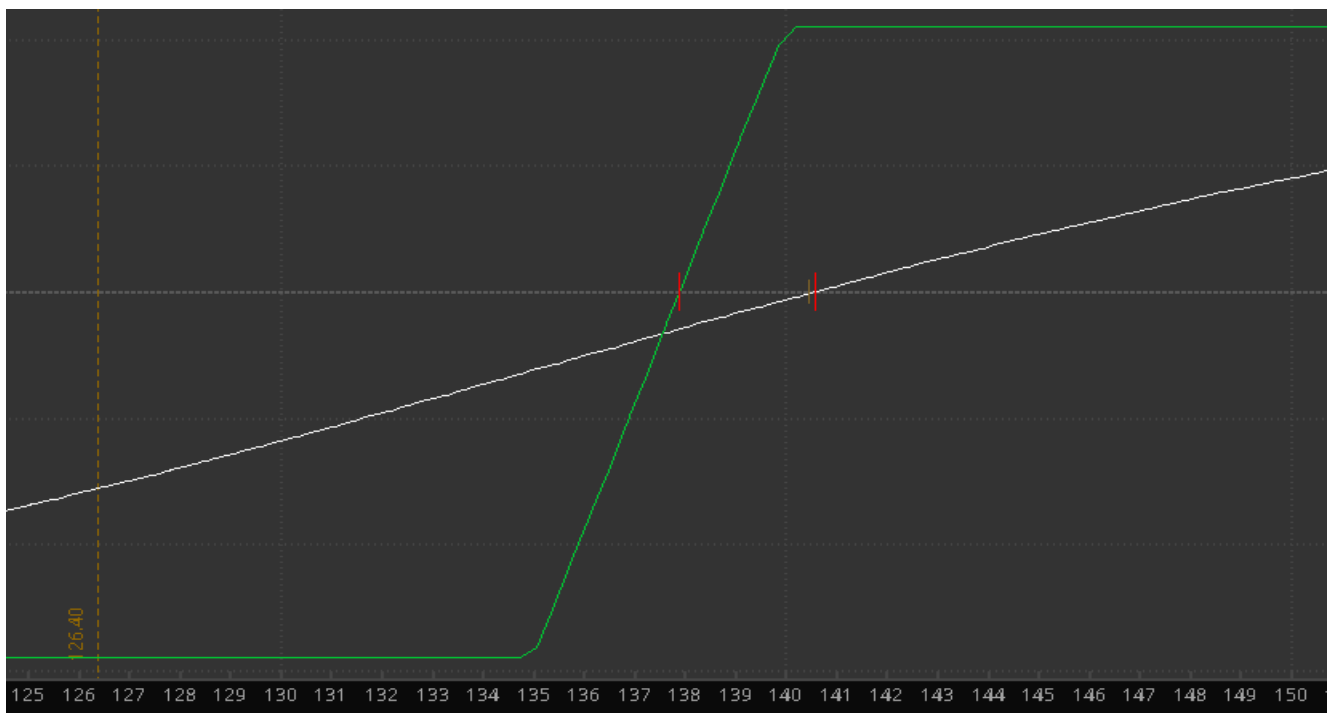
TICKER	MTCH
SECURITY	Match Group
SECTOR	Tech – Internet - Social
CURRENT PRICE	\$140.45
LONG/SHORT	Long
TARGET	> \$140
STOP	None – Defined Risk
TIMEFRAME	1 Month

**Trading Strategy:** Sell the **MTCH** September \$140/\$135 Put Spread for \$2.10 Credit (Bull Put Spread)

**Net Debit/Credit:** Credit \$2.10

**Profitability Zone:** MTCH Above \$137.90 on September OpEx

**Options Volatility / Trade Simulator View:**





**Technical Analysis:** MTCH shares are very oversold breaking well under the rising 200-day moving average but looking to find support at the remaining large volume node which lines up well with trend support. The lower weekly Bollinger is at \$132.50 while \$123.50 is VWAP from March 2020 lows. If shares can get back above \$148 that would be a good signal for a full rebound.



**Fundamental Analysis:** MTCH is a leading provider of dating products available in over 40 languages to our users all over the world. Its portfolio of brands includes Tinder, Match, PlentyOfFish, Meetic , OkCupid, OurTime, Pairs, and Hinge. MTCH currently has a market cap of \$38.2B and trades 47.6X Earnings, 14X EV/Sales and 47.7X FCF with revenues seen rising 20-25% annually in 2021 and 2022 along with 18.6% and 28% EBITDA growth. MTCH had some interesting comments on its latest earnings call leveraging AI and new technologies on its platform and continues to expand into new markets. In the latest quarter Tinder added 1.1M paying customers Y/Y with 7% ARPU growth while a-la-carte revenues reached the highest level since the start of the pandemic with strong results at emerging brands. MTCH also completed an interesting deal for Hyperconnect which brings live-streaming and video chat functionality into the portfolio, and the company expects two Match brands to use Hyperconnect's technology by the end of 2021. Analysts have an average target of \$175 and short interest is 5.3% of the float. MSCO defended shares last week noting recent guidance underwhelmed but nothing changes the medium to long-term thesis while some questions linger on longer-term margins. Hedge Fund ownership fell 4% last quarter though Edgewood took a large new position and Lone Pine added to a large holding.

### Options Activity:

Date	Description	Volume	Open Int	Price	Delta	Impl Vo	Prob ITM	Premium Paid	Symbol	Current Price	Current OI	Price Change
8/9/2021	MTCH 100 20 JAN 23 185 CALL	1,330	604	\$15.25	0.39	41.09%	22.09%	\$2,021,600	.MTCH230120C185	\$14.55	2004	-4.59%
8/9/2021	MTCH 100 20 AUG 21 145 CALL	2,018	114	\$2.25	0.36	38.50%	33.06%	\$478,266	.MTCH210820C145	\$1.45	1866	-35.56%
8/9/2021	MTCH 100 17 DEC 21 165 CALL	538	78	\$6.30	0.31	39.32%	23.03%	\$320,110	.MTCH211217C165	\$5.20	545	-17.46%
8/5/2021	MTCH 100 17 SEP 21 170 CALL	3,003	460	\$1.56	0.15	39.29%	12.27%	\$468,468	.MTCH210917C170	\$0.85	4146	-45.51%
8/5/2021	MTCH 100 17 SEP 21 150 CALL	2,011	311	\$6.42	0.45	35.68%	40.27%	\$1,291,062	.MTCH210917C150	\$2.83	2753	-55.92%
8/5/2021	MTCH 100 17 SEP 21 145 PUT	1,054	609	\$6.70	-0.44	35.57%	48.93%	\$695,640	.MTCH210917P145	\$9.35	1431	39.55%
8/5/2021	MTCH 100 (Weeklys) 13 AUG 21 148 CALL	2,312	22	\$2.29	0.41	37.53%	39.17%	\$559,504	.MTCH210813C148	\$0.33	678	-85.59%
8/3/2021	MTCH 100 (Weeklys) 13 AUG 21 160 CALL	1,012	23	\$4.35	0.43	60.43%	38.68%	\$490,820	.MTCH210813C160	\$0.13	3448	-97.01%
7/27/2021	MTCH 100 17 DEC 21 130 PUT	1,502	1,227	\$5.75	-0.19	45.40%	27.90%	\$863,650	.MTCH211217P130	\$9.05	2648	57.39%
7/20/2021	MTCH 100 20 AUG 21 160 CALL	3,548	2,219	\$6.40	0.44	46.18%	38.78%	\$2,306,200	.MTCH210820C160	\$0.48	3384	-92.50%
7/20/2021	MTCH 100 20 AUG 21 150 PUT	801	390	\$5.80	-0.4	46.17%	45.46%	\$464,580	.MTCH210820P150	\$11.80	1194	103.45%
7/12/2021	MTCH 100 17 SEP 21 140 PUT	1,534	619	\$3.20	-0.18	42.79%	23.01%	\$498,550	.MTCH210917P140	\$6.74	2441	110.63%
7/9/2021	MTCH 100 20 AUG 21 170 CALL	682	367	\$6.10	0.398	42.73%	34.31%	\$416,020	.MTCH210820C170	\$0.31	10060	-94.92%
7/7/2021	MTCH 100 20 AUG 21 165 CALL	683	215	\$6.25	0.41	41.67%	35.09%	\$426,875	.MTCH210820C165	\$0.38	1213	-93.92%
7/7/2021	MTCH 100 20 AUG 21 155 PUT	645	372	\$7.90	-0.42	43.60%	48.56%	\$509,550	.MTCH210820P155	\$15.92	1321	101.52%
7/6/2021	MTCH 100 20 JAN 23 250 CALL	400	265	\$9.10	0.23	36.51%	11.54%	\$364,000	.MTCH230120C250	\$5.60	2421	-38.46%
7/2/2021	MTCH 100 21 JAN 22 175 CALL	2,010	66	\$11.75	0.436	36.41%	33.25%	\$2,361,750	.MTCH220121C175	\$5.15	2284	-56.17%
7/2/2021	MTCH 100 17 SEP 21 175 CALL	2,001	254	\$5.65	0.339	35.30%	28.19%	\$1,130,565	.MTCH210917C175	\$0.70	2383	-87.61%
6/28/2021	MTCH 100 20 AUG 21 160 PUT	2,137	58	\$9.35	-0.444	40.59%	50.68%	\$1,998,095	.MTCH210820P160	\$20.76	2554	122.03%
6/28/2021	MTCH 100 20 AUG 21 160 CALL	2,012	142	\$10.95	0.555	40.76%	49.30%	\$2,203,140	.MTCH210820C160	\$0.48	3384	-95.62%
6/28/2021	MTCH 100 20 AUG 21 140 PUT	1,021	132	\$2.66	-0.169	42.40%	21.30%	\$271,586	.MTCH210820P140	\$3.66	2084	37.59%
6/28/2021	MTCH 100 17 SEP 21 165 CALL	1,509	435	\$10.20	0.488	37.64%	41.75%	\$1,539,180	.MTCH210917C165	\$1.06	2364	-89.61%
6/28/2021	MTCH 100 17 DEC 21 130 PUT	1,037	124	\$5.10	-0.181	41.08%	26.53%	\$528,870	.MTCH211217P130	\$9.05	2648	77.45%
6/24/2021	MTCH 100 20 JAN 23 185 PUT	652	0	\$43.80	-0.502	37.52%	68.70%	\$2,855,760	.MTCH230120P185	\$48.65	515	11.07%
6/24/2021	MTCH 100 17 DEC 21 170 PUT	671	1	\$20.45	-0.496	38.64%	60.33%	\$1,372,195	.MTCH211217P170	\$27.15	549	32.76%
6/24/2021	MTCH 100 15 JUL 22 165 CALL	196	13	\$26.20	0.572	37.48%	41.91%	\$513,520	.MTCH220715C165	\$20.80	209	-20.61%
6/21/2021	MTCH 100 15 JUL 22 220 CALL	533	2	\$5.95	0.22	34.98%	13.00%	\$362,440	.MTCH220715C220	\$6.85	502	15.13%
6/17/2021	MTCH 100 21 JAN 22 140 PUT	3,000	145	\$12.80	-0.35	37.60%	46.63%	\$4,065,000	.MTCH220121P140	\$13.84	3217	8.12%
6/17/2021	MTCH 100 20 JAN 23 140 PUT	3,000	675	\$24.60	-0.35	40.26%	54.87%	\$7,500,000	.MTCH230120P140	\$26.90	2864	9.35%
6/11/2021	MTCH 100 17 SEP 21 145 CALL	1,333	223	\$9.25	0.47	38.79%	39.23%	\$1,239,690	.MTCH210917C145	\$4.18	1296	-54.81%
5/24/2021	MTCH 100 17 DEC 21 130 CALL	1,750	292	\$26.76	0.7	42.68%	58.16%	\$4,900,000	.MTCH211217C130	\$18.30	2046	-31.61%

**Potential Catalysts:** No Specific Events

## **Disclaimer:**

### **Not Investment Advice or Recommendation**

*Any descriptions "to buy", "to sell", "long", "short" or any other trade related terminology should not be seen as a recommendation. The Author may or may not take positions in any of the names mentioned, and is not obligated to disclose positions, nor position sizes.*

Content is for informational and educational purposes only, and is not to be construed as specific investment advice or recommendations. You alone will need to evaluate the merits and risks associated with the use of this content. Decisions based on information provided are your sole responsibility, and before making any decision on the basis of this information, you should consider (with or without the assistance of a financial and/or securities adviser) whether the information is appropriate in light of your particular investment needs, objectives and financial circumstances. Investors should seek qualified professional financial advice regarding the suitability of investing in any securities or following any investment strategies.

No reference to any specific security constitutes a recommendation to buy, sell or hold that security or any other security. Nothing constitutes investment advice or offers any opinion with respect to the suitability of any security, and the views expressed on this website should not be taken as advice to buy, sell or hold any security. In preparing the information contained in this website, OptionsHawk has not taken into account the investment needs, objectives and financial circumstances of any particular investor. This information does not consider the specific investment objectives, financial situation and particular needs of any specific recipient of this information and investments discussed may not be suitable for all investors

For example, and, as always, be aware that market timing and conditions may materially affect trades of this nature: The above is an example of a trade idea, but you must be aware of the risks of trading. As we have disclosed, we are not licensed, and we are not giving specific securities advice for your portfolio. We are merely providing examples and education of strategies. We always advise people to get professional advice, and we are not recommending any particular trade or security, or soliciting any trade or security.