

Thursday, March 24th, 2022

Inside Today's Blitz

- Yields Climb as Bonds Sink with the NATO Summit in Brussels in Focus
- Ukraine Struck a Russian Naval Ship and Key Logistics Hub for Russian Forces
- SPOT, GOOGL announce new 'user choice' billing options; SHEL is investing in the UK as they pull back from Russia; NKLA boosted production outlook

Market Outlook

Futures indicating a slightly higher open for the day with the **Dow** up 35 bps, the **S&P** up 45-50 bps, and the **Nasdaq** up 50 bps. The **Russell** is up 50 bps. Energy is mixed with **WTI** down 20 bps and **Brent** up 5-10 bps. **Natural Gas** is up 40 bps. **Gold** and **silver** both modestly higher with the former up 40 bps. **Copper** is up 25 bps. The **dollar** is up 15 bps. **VIX** is 24.75. **Bonds** are a notable story pre-market down 80 bps with the **10-year yield** jumping to 2.388%. It has been a quiet night for macro news as the emergency NATO Summit kicks off in Brussels. The group will discuss more ways to pressure Putin and Russia while also closing in on deals to limit Russia's dominance in areas like energy. Elsewhere, President Biden will request more than \$800B in additional national security spending in the Federal budget he'll send to congress next week. Russian stocks jumped on their first day back as the government

announced measures to prop up the market.

Asian markets were mixed this morning with the Hang Seng down 95 bps, Shanghai down 63 bps, and the Nikkei up 25 bps. In Europe, the major indices are all lower with the DAX off by 55 bps, the CAC down 13 bps, and the FTSE trading around unchanged. **Krones AG** fell 2% despite a strong start to fiscal 2022 with a very large order backlog, they see uncertainty in 2022 due to supply chain issues. **Next Plc** fell 3% as the fashion retailer cut it profits and sales forecasts for 2022/23, citing the ongoing war in Ukraine and slowing growth. **SGL Carbon** rose 3.5% as the carbon and graphite product manufacturer turned to profit in 2021. **Daimler Truck** rose 8% as the company achieved its financial targets for 2021 despite significant supply chain headwinds. **Playtech** rose 2% after the gambling software company reported earnings.

Calendar

Today... Durable Goods, Weekly Claims, Fed's Waller Speaks, Manufacturing PMI, Composite PMI, Services PMI, Fed's Evans Speaks, Fed's Bostic Speaks; **Earnings After the Close:** NIO, CODX, HNST, MAXN, CURI, MCW, VSTA, MDVL, MDWT, AUTO, ELDN, TMC, JOBY, OSS, PBLA, SGHT, UFAB, SMRT; **Analyst Days:** AIZ, ALK, CLS, JBT, MRNA; **Conferences:** Keybanc Life Sciences & Med Tech

Tomorrow... Fed's Williams Speaks, Michigan Consumer Sentiment, Pending Home Sales, Fed's Waller Speaks; **International Data**: Tokyo CPI, German IFO, EU Money Supply, EC Council; **Earnings Before the Open**: DOOO, PRVA, DCTH; **Analyst Days**: OSCR, CHS

Overnight Markets

Natural Gas	5.275	0.82%
Ethereum	3050	0.40%
Gold	1942.9	0.30%
Bitcoin	43015	0.20%
US Dollar	98.79	0.17%
Copper	4.784	0.16%
Brent Crude	121.72	0.10%
Silver	25.22	0.10%
Oil (WTI)	114.72	-0.18%
VIX	24.85	-0.18%
Bonds	148.3	-0.80%

Technical View



Key Levels to Watch

S&P Futures (ES_F) are bouncing back overnight after Wednesday's weak close and back to the key 4480 level. Overall we continue to balance after the recent run higher. A rotation lower can test 4436 and then down to the 4425-4422 zone. Extended targets lower are 4411.5 and 4395. A continuation higher has resistance at 4500-4512 with extended targets above of 4540 and 4554.

Economic Data

- **UK** services PMI was 61 vs 58 est. while manufacturing PMI was 55.5 vs 57 est. and composite PMI 59.7 vs 58.7.
- EU manufacturing PMI was 57 vs 56 est.
- EU services PMI was 54.8 vs 54.2 est.
- **EU** commercial vehicle registrations fell 15.7% in February
- **German** manufacturing PMI was 57.6 vs 55.8 est.
- France manufacturing PMI was 54.8 vs 55 est.
- Switzerland kept rates unchanged, as expected
- Japan manufacturing PMI was 53.2 vs 53.5 est.

Macro News

- Russia could be formally warned by the G7 today against using chemical or nuclear weapons in Ukraine, per Bloomberg
- EU is looking at ways to cut gas imports from Russia significantly, per Bloomberg, as they pressure Moscow
- China is facing a new surge in the Omicron BA.2 stealth variant, per CNBC, the worst outbreak since early 2020
- **North Korea** tested a new long-range missile, per Politico, the first such test since 2017 as they dial up pressure on their neighbors
- Swiss National Bank warned of slower growth and inflation above 2% this year, per Reuters

Movers

Gainers: FUL 5%, SPOT 4.5%, OXM 4%, WIX 3.5%, BMBL 3.5%

Losers: COOK -20%, APLS -7%, WEBR -5%, ASND -4.5%, SCS -4%, KBH -4%, EVGO -1.5%

Insider Buying

ASPN, GME, VRTV, EXC, KODK, PLBY, UEPS, PRCH

IPO Calendar
Nothing Notable

- ECB will gradually phase out COVID collateral easing measures between July 2022 and March 2024, per FT
- ECB's Elderson told FT this morning that he would not exclude a rate liftoff this year for the central bank
- Biden is facing a mounting mid-term threat as inflation angst is starting to outweigh historic job growth, per Politico

Sentiment

 AAII sentiment for the week ending 3/23 saw bulls jump to 32.8% from 22.5% while bears fell to 35.4% from 49.8% prior. Neutral sentiment was 31.7% vs 27.8% prior.

Stock-Specific News

Consumer Goods

- Ford Motor (F) is recalling more than 200K pickups and SUVs due to an ongoing brake issue
- NKLA says their FCEV Alpha Trucks accumulated more than 8000 miles in a recent pilot test; production began on March 21 and they see 300-500 delieveries in 2022; the company sees an expanded global opportunity of \$600B TAM
- Daimler Truck said it implemented the largest price hikes ever in 2021, per Reuters, but costs may trigger another hike this year

Consumer / Business Services

- BJ Wholesale (BJ) is being sued by Walmart over claims they stole selfcheckout tech, per CNBC
- COE has received a proposal from the CEO to acquire their mainland China business.
- PLNT the WSJ with a positive piece today on how people are moving back into gyms and away from working out at home as the pandemic subsides. They note the negative impact on PTON
- PLTK is buying JustPlay LOL which expands the company's offering into the Action and Battle Royale genres
- SONY is expanding their music services into Southeast Asia, per Bloomberg

On the Chart

PLNT small bull flag forming under \$86 and a pop above has room to run to \$91

- NLSN is being sued by media investor Byron Allen, according to Bloomberg, over recent deal issues
- Instacart is moving into grocery delivery, per The Information, launching a test of 15-minute services

Financials

- Sun Life (SLF) is nearing \$400M to expand their partnership with Indonesia's CIMB, per Bloomberg. The deal will expand SLF's product exposure in SE Asia
- DLO announced a new strategic partnership with BigCommerce
- RIOT COO is departing

Energy & Materials

- Dow Chemical (DOW) is looking at buying nuclear power in a lowcarbon push, per Bloomberg. The company is looking at two smallscale sites in the US
- **SHEL** is planning to invest more than GBP25B in UK energy after cutting ties with Russia, per The Telegraph
- Altivia is exploring strategic options including a sale, says Bloomberg.
 The Houston-based chemical maker could fetch \$1B

Healthcare

- Ligand (LGND) is spinning off their OmniAb business into a separate company which will merge with SPAC vehicle AHPA
- NVS announced FDA approval of Pluvicto for the treatment of PSMApositive mCRPC in adult patients
- AZN says Imfinzi phase 3 trial did not achieve primary endpoint of improving progression-free survival versus CRT alone in the treatment of patients with locally advanced cervical cancer
- LLY received a CRL for sintilimab in 1L nonsquamous NSCLC. The company will be asked to run a new multi-regional trial
- MRNA is finalizing a new strategic partnership with Australia that would create a new manufacturing facility
- MRNA raised their commercial outlook for their COVID vaccine,
 Spikevax, citing \$21B in advanced purchase agreements for 2022
- APLS announced a new \$300M stock offering

Industrials

- ALK is raising their Q1 outlook seeing revenue down 11-12% vs down 14-17%; says demand has returned above 2019 levels while corporate bookings are back at 60% of 2019 levels
- Airbus is raising their outlook for Indian airlines demand, per Reuters

On the Chart

SHEL nearing a weekly flag breakout above \$56 and can continue its strong run up to \$63-\$65 over time

Hawk Database

ALK bullish write up yesterday with the large May ITM put sales

 Airline CEOS are pushing for the White House to propose dropping mask mandates and foreign traveler restrictions, per Bloomberg

Technology

- SPOT, GOOGL announced a new 'user choice billing' plan which allows the company to offer their own billing
- NVDA disclosed yesterday that a major EV vendor and startup firms had joined their Drive platform which is now has a pipeline of \$11B, per Digitimes
- INTC is looking at ways to win share from TSM in the foundry market, per Digitimes, including expanding in the advanced process segment
- AMZN remains the massive leader in retail media spend from advertisers, per Digiday's latest survey of agency and brands. They note WMT, TGT, KR, BBY, and EBAY have yet to see large spikes in their market investments in their media channels
- AAPL bought UK fintech startup Credit Kudos, per FT, as they further their push into credit services
- Toshiba sahresholders plan to vote down the company's breakup plan, per Nikkei, a setback for management and a major win for foreign activist shareholders who want a sale
- Samsung is looking to open new manufacturing capabilities in India, per Digitimes, targeting 4G and 5G gear where NOK and ERIC are dominant currently
- Handset sales in China and Taiwan fell in February, per Digitimes, by nearly 20% and 55% respectively

Sympathy Mover

BMBL, MTCH may see a sympathy bounce as concerns around app store issues have weighed recently

Hawk Database

INTC bull flow recently in the April \$49 calls, September \$42.50 calls, and April 22nd (W) \$45 calls since 3/11

Analyst Notes

Upgrades

- PING raised to Buy at Stifel; Identity and Access Management, or IAM, is a
 foundational cybersecurity technology and Ping offers a leading
 enterprise-focused IAM platform. The analyst thinks the potential fallout
 from Okta's breach can serve as an additional positive driver for Ping,
 which is positioned to deliver at least 20% ARR growth in coming periods.
- LBTYA raised to Outperform at CSFB as the analyst believes the business can get back to growth and he sees upside from Liberty's fiber and other monetizations
- **BTI** raised to Overweight at JPM as vapor is a key pillar for the future of the nicotine industry and that British American Tobacco is best placed to take advantage of the transition toward profitability
- JCI upgraded to Buy at Deutsche Bank

Hawk Database

PING strong move through its 200-MA and unusual 2200 April \$25 calls bought in OI

- SSL raised to Buy at Goldman
- MYTE raised to Buy at UBS
- ARCO raised to Buy at BAML
- **SCHN** raised to Overweight at KeyBanc
- IRBT raised to Outperform at Northland

Downgrades

- COOK cut to Neutral at Jefferies, Stifel; Stifel notes weaker-thananticipated grill sell-through and worsening supply chain headwinds caused a sharp reset to the outlook and commentary on trends early in the grill selling season suggest category declines
- NTAP cut to Neutral at BAML; firm remains confident in the company's continued strong execution after attending its Investor Day, but also believes that the investments required for growth will prevent NetApp from realizing operating leverage, which will limit upside in shares from current levels
- AA, VALE cut to Neutral at MSCO
- SCCO cut to Underweight at MSCO
- LDOS cut to Neutral at Wells Fargo
- IFF cut to Neutral at Berenberg
- **POST** cut to Neutral at Truist

Initiations

- CIEN started Buy at Rosenblatt, \$80 PT, citing industry demand as telecom and cloud capex is looking strong and resilient
- INFN started Buy at Rosenblatt, \$12 PT, top pick in the Optical Systems space as demand for 400G/600G/800G subsea, long haul and Metro, and 100G/200G/400G Edge networks is robust
- XPEV, LI started Buy at China Renaissance
- MOR started Buy at Berenberg
- NSTG started Buy at Canaccord
- LOGI started Buy at BAML

Other Notes

- CTAS target raised to \$493 from \$460 at Goldman; expects continued strength from the healthcare sector that is increasingly adopting uniform rental programs at CTAS post-COVID due to cost and hygiene benefits
- WOLF added to US Focus List at Citi; firm views silicon carbide as a key
 enabling technology for improved energy efficiency and the push to meet
 COP26 emission standards. Wolfspeed is best positioned in terms of
 technology and capacity to capitalize on the shift to silicon carbide from
 silicon and should see significant growth through 2026

Hawk Database

IRBT be wary on bounces with large March \$65, \$60 and Jan. \$70 puts bought in OI, potential fade at the 55-MA

Trade Ideas

Huntsman (HUN) nice bull flag setting up above its 8-EMA and just under recent highs with a potential breakout continuing a nice longer-term trend. Momentum starting to inflect higher and the measured target on a breakout is around \$47-\$48. HUN has been an activist situation with Starboard pushing for four directors added to the board.



Technical Scans

Bullish 21/55 EMA Cross: MRK, ULTA, LPLA, URI, TXT, HLT, VOD, HOLX, ANET, PRU, J, ZION, SWAV, WRK, DG

OBV New 3-Month High: GME, CRK, AIR, PANW, AGCO, NUE, DE, RRR, BKR, GOGO, VIV, ADM, TDY, SMAR, ARMK, PD, SLB, TGI, TRQ, ZIP

Tight Bollinger Bands: KMPR, LYFT, CRNC, AKR, ROCK

Small-Cap Options Flow

NCINO (NCNO) an intriguing small-cap seeing bullish flow recently ahead of earnings next week including a buyer of 1,500 May \$45/\$60 call spreads yesterday for \$4.90. On 3/14, the April \$40 calls were bought near 900X and on 3/11 the April \$55 calls were bought over 3800X. Shares debuted in mid-2020 and have ultimately traded lower in a large weekly channel ever since. NCNO has been basing since early January and a pop above \$50 would have room back to \$60 which was key support last year. The \$4.8B company trades 18.6X EV/sales with mid-30% growth. NCNO is a provider of cloud banking and digital solutions for the financial services industry. Their nCino Bank Operating System digitizes, automates, and streamlines complex processes and workflow and utilizes data analytics and artificial intelligence to help businesses onboard new clients, manage the entire loan life cycle, open accounts, and manage compliance. The company said in December their primary growth driver in 2022 will be gaining a lead in commercial loan origination and small business while international expansion is a big value unlock for them as they have seen success in Canada, the UK, Japan and elsewhere. In January, the company completed their acquisition of SimpleNexus, a cloud-based, mobile-first homeownership software company that expands their product reach and gives them a more robust customer platform. Piper has an \$80 PT for shares and Overweight rating while Stephens positive noting that the company is a differentiated bank-tech player that is uniquely positioned for growth in the growing digital lending market. They also added that there is a strong runway for growth with the potential for an upside revenue surprise. Short interest is 7%.

Seasonal Stock Setup: Cloud Technology Name Forming Bottom Into Seasonal Strength

Salesforce (CRM) – CRM is a \$215.3B tech leader focused on customer relationship management (CRM) technology. The Company's Customer 360 platform delivers a source which connects customer data across systems, applications and devices to help companies sell, service, market and conduct commerce from

anywhere. CRM is mostly flat year over year up just about 2% and back near its long term 144 week EMA support which also lines up with yearly VPOC from 2021 at near 215. The stock corrected with all of growth tech since the higher over 300 last November and now looks to be bottoming as the 8/21 EMA sees a bullish cross higher. Seasonally entering a stronger time period as CRM has been up 5 of the last 5 years in April with average April returns of +7.4%. Going out 15 years is just as strong, being up 12 of 15 years in April for an average gain of +6.6%. This seasonal trend extends into summer with both May and June showing positive 5 year returns on average near 3%. The overall Nasdaq is entering into a strong April timeframe where it's been up 5 years in a row, on average +6.3% so it bodes well for dip buyers into next month. On an upside move, CRM has an untested VPOC at 230 and then the overhead 200 day EMA near 239. Options flows have been mixed but the larger trades lately lean bullish. Today on 3/23, an opening put seller of 10,000 May \$170 puts at \$1.85 for nearly \$2M, expecting recent lows to hold into May. On 2/23, about 10,000 May \$180 ITM calls bought for \$25.10 to open remain in open interest, up 38% thus far.



Extras

Snap (SNAP) late day opening sale 1000 October \$35 puts for \$6.30

Disney (DIS) late day buyer of 2100 April 1st (W) \$136 calls for \$3.50

Boeing (BA) opening sale of 800 March 2023 \$185 puts for \$25

Colgate (CL) buyer of 1300 January \$72.50 puts for \$5.60

Edward's (EW) late day buy of 1300 May \$115 calls at \$3.10 offer

Fluor (FLR) with 2450 May \$35 calls bought \$0.75 to \$0.85

Kroger (KR) with 4500 October \$39 puts sold to open for \$0.85

Doordash (DASH) buyer of 1000 May \$95 puts near \$6.40

Laredo Petro (LPI) with 1000 January \$145 calls sold \$6.30 to open

Cummins (CMI) stock replacement bought 500 January 2024 \$200 calls for \$32.50

Facebook (FB) with 6000 June \$165 puts sold to open \$3.25 in afternoon trades

Open Interest Checks

Ticker	Contract	Prior OI	New OI	OI Change
BABA	15 JUL 22 130 CALL	2,575	6,766	162.76%
AIG	19 AUG 22 57.5 PUT	1,145	2,571	124.54%
MQ	17 JUN 22 10 CALL	964	1,927	99.90%
PTON	14 APR 22 26 PUT	2,073	3,913	88.76%
ERIC	21 OCT 22 9 CALL	12,596	22,902	81.82%
EW	20 MAY 22 115 CALL	2,041	3,333	63.30%
MTCH	17 JUN 22 100 PUT	1,449	2,285	57.69%
COP	19 AUG 22 87.5 PUT	1,358	2,122	56.26%
CL	20 JAN 23 72.5 PUT	1,505	2,274	51.10%
SPR	14 APR 22 48 CALL	1,888	2,457	30.14%
NVDA	20 MAY 22 290 CALL	1,494	1,873	25.37%
PYPL	21 OCT 22 100 CALL	3,026	701	-76.83%
PYPL	21 OCT 22 85 PUT	3,186	336	-89.45%

What They're Saying

Nvidia (NVDA) Analyst Day on Al transforming markets.... "Al is transforming large markets. And every day, we work closely with our cloud partners to help bring new Als to life. We collaborate on the systems, the physical and software infrastructure, the AI frameworks and AI applications, both for their internal cloud services and their cloud customers. And it's a platform that's continuously growing. It is estimated that the cloud server market installed base is 20 million servers and analysts project that this number will grow to 35 million by 2025. Driving that growth is the consumer Internet. The apps, the web science, the services that each of us use every day and is built on the cloud. Not surprisingly, 100% of the consumer internet applications will be adopting Al. From meta to PayPal, Pinterest, Snap and Twitter, Al is being developed everywhere to process every engagement, every product, every recommendation to deliver great customer experiences. As a result, Al recommenders are becoming the engine of e-commerce, with over \$7 trillion worth of sales projected by 2025. And these are just some of the customers using NVIDIA AI today. The available market opportunity has expanded, and we've gone beyond the GPU and are now a 3-chip company. The new data center is redefining the 9 million hyperscale servers deployed each year, and this opportunity opens up a \$150 billion market for NVIDIA and the hyperscale and with just the infrastructure opportunity alone. NVIDIA is the only AI company that works with every other AI company. And we are at the center of the AI ecosystem, working with AI companies to bring AI to the cloud, enabling new AI applications and accelerate innovation across industries powered by NVIDIA."

Cintas (CTAS) earnings call on the adoption in Healthcare..... "So -- but in our other verticals, we're having very good success in each of those. And in the health care, specifically, we see a -- we're very much in the early innings. But we have products and services that are compelling to that customer base. And we're continuing to evolve and create new products and new technologies that we're integrating there. So as a result,

we're very bullish on our strategy in that area, with our focus in that area, and I think the results are reflective. Just to get to even a reasonable level of penetration, where we feel excited about it, there is a long, long runway to penetrating our customers with our existing products separate from what we're going to bring into the marketplace in the future, which is we're always working on new products and services. So we feel good about that. So it's certainly improving, but very much in the early innings of that -- on that subject."

Earnings Review

Ticker	Stock	EPS Actual	EPS Est.	Revs Actual	Revs Est.	Y/Y Change	Notes
FUL	H.B. Fuller	\$0.80	\$0.73	\$856.50	\$817.92	18.00%	
KBH	KB Home	\$1.47	\$1.54	\$1,400.00	\$1,488.34	22.60%	
OLLI	Ollie's Bargain Outlet	\$0.69	\$0.66	\$501.14	\$518.72	-2.80%	FY Below
OXM	Oxford Industries	\$1.68	\$1.45	\$299.92	\$295.07	35.50%	FY Above
scs	Steelcase	-\$0.02	\$0.00	\$753.10	\$751.68	11.20%	FY In Line
соок	Traeger	\$0.03	-\$0.02	\$174.93	\$156.80	30.80%	FY Below
тсом	Trip.com Group		-\$0.50		\$4,253.38		

KBH – Missed on EPS and Revs – "Our first quarter results reflect solid year-over-year growth, with diluted earnings per share increasing 44%. Market conditions are healthy, driven by a low supply of available inventory and favorable demographics, along with steady employment and wage growth. Against this backdrop, we produced a seasonally strong monthly absorption pace of 6.6 net orders per community, as demand for our personalized homes remained robust," said Jeffrey Mezger, President, Chairman and Chief Executive Officer. "While we grew our revenues 23%, as the quarter progressed, supply chain issues intensified and an already-constrained construction labor force was further stressed, which extended our build times and delayed completions and planned deliveries. We will continue to work on addressing issues as they arise to navigate these challenges."

OLLI – Beat on EPS and Missed on Revs, FY Below – "During the fourth quarter we exceeded our earnings expectations. We navigated numerous headwinds including unprecedented inflation in merchandise and transportation costs, shipping delays of imported product, and backlogs at our distribution centers. We accomplished this by controlling what we could by leveraging our vast network of vendor partners, improving efficiencies in our distribution centers, and keeping a tight control on expenses. We continued to execute our retail expansion strategy and deliver great deals to our customers during these challenging times," said John Swygert, president and CEO.

COOK – Beat EPS and Revs, FY Below - "We are very pleased with our fourth quarter performance as we continue to see strong momentum across our categories and geographies. Stepping back, we achieved several milestones in 2021 including a successful IPO, our acquisition of MEATER, and the introduction of a new direct to consumer platform, Traeger Provisions. Along with that, we achieved fourth quarter sales growth of 30.8% which capped a tremendous year with full year sales increasing 43.9% versus 2020. While we are projecting lower than typical growth in 2022, our strong multi-year growth CAGR and market share gains give us

confidence in our long-term opportunity to grow household penetration and to disrupt the grilling category. Despite near-term headwinds, we are very excited about the upcoming year with significant new product innovation throughout our categories and we remain focused on executing strategic initiatives that we believe will drive long-term shareholder value," said Jeremy Andrus, CEO of Traeger.

Earnings Before the Open

Ticker	Stock	EPS Actual	EPS Est.	Revs Actual	Revs Est.	Y/Y Change	Notes
FDS	FactSet	\$3.27	\$2.97	\$431.10	\$427.09	10.00%	
МОМО	Hello Group	\$1.38	\$1.73	\$3,674.20	\$3,621.25	-3.20%	
KC	Kingsoft Cloud	-\$0.13	-\$2.37	\$2,659.70	\$2,611.51	38.30%	
NEOG	Neogen		\$0.15		\$129.99		
SNX	TD Synnex		\$2.73		\$15,307.34		
TITN	Titan Machinery	\$0.99	\$0.54	\$507.60	\$524.60	16.20%	
DRI	Darden Restaurants	\$1.93	\$2.10	\$2,448.90	\$2,504.60	41.30%	

Disclosures

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OptionsHawk Market Blitz
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