



A CURATED PLATFORM OF EQUITY & OPTIONS
MARKET INTELLIGENCE

OPTIONSHAWK USER GUIDE (2025 Addendum)

Welcome to the greatest community of traders on the internet. The website is packed full of valuable information to improve your trading and I will utilize this document to provide some tips for navigating the site to get the most out of your subscription.

First, the FAQ page is a good starting point and navigate across the tabs. This covers our philosophy, trading style, key terms utilized and an overview of the reports to expect. It also has the comprehensive 2020 user guide which remains useful but a lot of the site navigation/structure has been enhanced since that time.

<https://optionshawk.com/about/member-guide-faq/>

Step 1: Loggin In – Log in at the homepage and scrolling over “My Account” provides links to all the important member areas of the site.

User Profile: Here you can update your user information, change/renew/cancel plans, and set up email notifications for the types of reports you want instant notifications when published to the site.

OptionsHawk Premium: Shown below, this page provides all the member posts in one convenient place and broken down into categories, as well as a section inclusive of all posts by timing “Latest Research.” If for some reason you are not receiving the emailed reports, you can simply navigate

here to find reports until the issue is corrected. On the right column you can see a few features, the Ticker Search is the web-based version for any ticker that will take you to a page with two tabs, one will provide any mentions from the Trading Hub Chat of that ticker and the other any specific published content tagged with that ticker. The former is uploaded at the end of each week while the API ticker mentions is live, more on that later. You can also see links here to the Trading Hub Chat and the Dashboard App.

The screenshot shows the OptionsHawk Premium website header. The navigation bar includes links for HOME, OPTIONSHAWK SERVICES, HAWK'S NEST, HAWK'S VISION, PERFORMANCE, RESOURCES, and ABOUT. Below the navigation bar is a large black banner with the OptionsHawk Premium logo. The main content area is divided into several sections: Research and Commentary, Latest Research, and a right-hand sidebar with search and navigation options.

Research and Commentary

- LATEST RESEARCH
- MARKET BLITZ
- MARKET RECAPS
- FEATURED RADAR REPORTS
- SPOTLIGHT TRADES
- WEEKLY RADAR REPORTS
- QUARTERLY MARKET BRIEFS
- HAWK RESEARCH
- THEMATIC RESEARCH
- COMPANY PROFILES
- SMALL CAP RESEARCH
- EARNINGS SNAPSHOTS

Latest Research

- OPTIONS FLOW FREEBIES
Options Trader Sees 2025 Making Strip Clubs Great Again
Nov 27, 2024
- OPTIONS FLOW FREEBIES
Latin American OTA Sees Upside Call Bets, Major Technical Breakout
Nov 27, 2024

Search and Navigation

- Search by Ticker Symbol
Ticker Symbol
SEARCH
- Search by Keywords
Analyst Action and Notes
VIEW LIST
- Trading Hub Chat
- Hawk Dashboard Application
- OptionsHawk Member Guide

OptionsHawk Resources – If you scroll to the bottom of this page there is a section with an organizational focused spread sheet for members. Page 1 will include technical triggers from throughout the week, custom stock screen and baskets I update from time to time and more. Many of these features are being done in the App now, so one can ignore Market Summary, Analyst Ratings, Breadth/Sentiment, S&P Levels, Earnings Grid, Options Scans.

OptionsHawk Resources

Index & Resources	Market Summary	Analyst Ratings	Breadth & Sentiment	S&P Levels	Technical Scans	Curated Top Flows	Options Scans	OpEx Open Interest	Earnings Grid	Insider Activity	13F Notables	Open Trades	Earnings Breakdown	Growth Themes	M&A Sheet	Intl Stocks	Seasonality	Alt Data & KPIs	Industry Components
Bullish Flow and Strong Trends		Bearish Flow and Weak Trends			Bull Technical Triggers			Long Calls Candidates		Bear Market Signposts				Small Cap Stars					
								CSX, UBER, GLW, GEV,		Fed Raising Rates Tightening Credit Conditions Low Quality Outperforms High Quality Consumer Confidence Lack of Reward to EPS/Sale Beats (3 Quarters) Sell Side Indicator FMS Cash Levels Inverted Yield Curve Long Term Growth Expectation Changes Rule of 20 Vix Above 20 ERR Rule ISM Percentiles Core Inflation Unemployment High Yield Bond Weakness Lack of Liquidity - Market Depth									
Bull Technical Set-Ups		Bull Technical Set-Ups			Bull Put Spread Candidates			Long Puts Candidates						Sentiment Schedule					
														Monday Tuesday Wednesday Thursday Friday Morgan Stanley's Market Sentiment Economic, Flows, and Markets Citi US Economic Surprise Index Morgan Stanley Business Conditions In Morgan Stanley Leading Indicator Inde Morgan Stanley Financial Conditions In Goleman Sachs Financial Conditions Ir Credit Suisse Trading Conditions Baror					
OptionsHawk Custom Stock Screens & Playbook Baskets																			
Description					Description					Description									
Strong R&D Investment					Dual Beta Basket					Stable Growers Basket									
2025 Top Large and Mid Caps					Interest Rate Sensitive Basket					Debt Issuers Basket									
Active Weekly Option Names, High ATR					High Operating Leverage Basket					Debt Reducers Basket									
Latest Quarter Top Earnings Reports					Low Operating Leverage Basket					High Adjusted FCF Yield Basket									
Latest Quarter Small Cap Best Earnings					High Tax Rate Basket					Low Adjusted FCF Yield Basket									
Latest Quarter Weak Earnings Reports					Low Tax Rate Basket					Long Duration Basket									
2025 Quality but Wait for Weakness					High Labor Cost Basket					Short Duration Basket									
2025 Top Small Caps					Low Labor Cost Basket					International Sales Basket									
2025 Top Shorts					Revenue Growth Basket					Domestic Sales Basket									
2025 Value Buys					ROE Basket					BRICs Sales Basket									
Expanding ROIC Screen					High Quality Basket					Western Europe Sales Basket									
2025 M&A Targets					Strong Balance Sheet Baskets					Dividend Growth Baskets									

Technical Scans is useful which includes my favorite Stock Fetcher, Stock-Charts scans and any triggered alerts from my ThinkorSwim trading platform.

Curated Option Flows is a collection of the top notable trades from each day which is also included in each day's market recap report. OpEx Open Interest is updated for each monthly expiration and also included in the Weekly Radar Report.

Insider Activity and 13F Data can also be found on this sheet's tabs.

Open Trades are current open trades for the Hawk Portfolio which includes the Spotlight Trades, Trading Hub trades and Earnings Snapshots.

Earnings Breakdown is where I track the best and worst earnings reports each quarter and also break it down into industry groups.

Growth Themes is a sheet used to track key thematic insights. M&A Sheet is where I try to keep track of all \$500M+ M&A deals.

There are some other tabs here for International Stocks, Seasonality, Alt Data and KPI and my custom industry component groups. A lot of this is for me to stay organized and future things I intend to build out further.

OptionsHawk Trading Hub – This is where the live chat is hosted, although it can now also be accessed on the App. This can be accessed either from the link cited earlier on the Premium Page or via the link from the “My Account” dropdown.

Important! Be Sure to Accept Cookies and hit “I Agree” when navigating here or the chat will not show up!

The live chat runs daily 8:45am Eastern to 4pm Eastern. It can also be “Popped Out” for better screen space saving and the Bell icon can turn on/off textual audio reading of the posts.

On the left side it provides instant access to all the main OptionsHawk daily/weekly/annual reports as well as some of our favorite website resources. It also includes any of the latest posts from the website.

The screenshot shows the OptionsHawk Trading Hub website. The top navigation bar is yellow with the OptionsHawk logo and links for HOME, OPTIONS HAWK SERVICES, HAWK'S NEST, HAWK'S VISION, PERFORMANCE, RESOURCES, and ABOUT. The main header is dark grey with the title "OptionsHawk Trading Hub". Below the header, there is a notification: "If you do not see the live chat, hard refresh the page and be sure to accept both Cookies and the Disclaimer pop-up." The left sidebar is titled "Hawk Content" and includes sections for "Market Blitz" (with links to Market Blitz, Spotlight Trades, Weekly Radar Reports, Featured Radar Reports, Market Recaps, Annual Market Outlook, and Earnings Snapshot) and "Resources" (with links to FinViz, Earnings Calendar, Economic Calendar, and Trades). The main content area displays a live chat feed. The first message is from OptionsHawk at 11/27/2024 14:01, saying "Thanks All" and featuring a "HAPPY THANKSGIVING" graphic. The second message is from OptionsHawk at 11/27/2024 13:59, discussing SHOP back on highs and Black Friday shopping catalyst. The third message is from Jason at 11/27/2024 13:59, mentioning VIX futures. The right sidebar contains a "Search by Ticker Symbol" section with a search box and a "SEARCH" button. Below that is a "Search by Keywords" section with a dropdown menu for "Analyst Action and Notes" and a "VIEW LIST" button. Further down is a "Chat Archives" section with a chat icon. At the bottom of the right sidebar is a "Tools" section with links to "House Rules (PDF)", "Notable Trade Database", "Trade Tracking Portfolio", and "Member Guide (PDF)".

The right column again includes the Ticker Search which was covered earlier. It also has all prior Chat Archives for anyone wanting to spend time looking at past monthly chats, these are archived monthly.

Under “Tools” the Notable Trade Database links one to the App where that is now housed. It also has links to the Member Guide from 2020 which covers in more detail how to utilize the information.

House Rules is an important document to read that explains more on the chat. Please read this or many of your questions will go unanswered. Again, one must include the Ticker referencing in his/her comments to receive a response!

OptionsHawk App Component Overview

Important Note: The login for the App will be your email registered with and a different password than the website, it will be emailed to you after sign-up, this can take a couple of hours, and be sure to check Spam folder as it comes from “optionshawkbot”. This will be changing in 2025 when the new App features roll out and Single-Sign-On (SSO) is deployed, so the website login will work on the App.

Overview: The main overview component provides a look at the Indices, Sectors, Commodities and Currencies moving with live data. It also has automated S&P levels and the right column provides access to market news and calendars.

Scans: This component provides both a list and heat map version look at the stocks within Indices. It will also provide looks at various Baskets of stocks. The Option Scans are not currently working and will instead be part of the new 2025 release.

Ticker View: This is an incredible resource for any stock ticker providing fundamental, trading stats, volatility and options data along with a stock chart. It also embeds top options positions in open interest and provides live API access to any mentions in the Trading Hub chat.

Hawk Database: This is a comprehensive database of all the notable options activity our scans find daily, a historical overview. It is insanely valuable as one can look at all the options positioning in a ticker with sortable columns or utilize the comprehensive set of filters to drill down on notable flows with compelling opportunities based on fundamental, options and technical factors.



Bullish

Calls are bought and puts are sold.



Volatility

Most commonly straddles and strangles with iron condors also active.



Bearish

Calls being sold and puts being bought to open.



Stock-Tied

Puts would be with long-stock and calls would be a stock overwrite.

Earnings Hub: Another incredible resource providing quick access to all of our earnings preview and strategy reports, a breakdown of Earnings Drift plays and top Winners/Losers from the latest earnings season. Further the center of the page provides the Hawk Earnings Grid, a custom earnings calendar with information on options positioning, correlated tickers, implied moves, historical moves, short interest and a ton of other data to allow users to set up optimal earnings trades. On the lower section the Earnings Results grid provides details on report numbers with growth and guidance.

Breadth & Sentiment: One of the latest additions is a one-stop shop for all of the important Breadth & Sentiment data along with the ability to chart the indicators versus the S&P and using our custom metrics to determine the bull and bear signals.

Live Chat: We recently embedded Trading Hub live chat access right into the App so users can have everything at their fingertips in one spot.