







Looking for Solar to get Hot Again, Sunrun Size Bullish Open Interest

TRADE SNAPSHOT

TICKER	RUN
SECURITY	Sunrun
SECTOR	Tech – Solar
CURRENT PRICE	\$55.53
LONG/SHORT	Long
TARGET	\$75
STOP	\$50
TIMEFRAME	2 Months

Trading Strategy: Long the RUN January \$60/\$70 Call Spreads at \$2.50 Debit

Net Debit/Credit: Debit \$2.50

Profitability Zone: RUN Shares Above \$62.50 on January OpEx

Options Volatility / Trade Simulator View:





Technical Analysis: RUN shares pulled back steadily off October highs and basing at a key VWAP from its July gap move as well as near the 89-day MA and key VPOC. Shares are consolidating in a key zone and RSI starting to turn higher, looking for shares to emerge out of this base and above \$64 would trigger a breakout.



Fundamental Analysis: The \$10.5B provider of solar energy systems trades 99X Earnings and 10X FY21 EV/Sales with revenue growth of 55% forecasted for 2021 along with 121% EBITDA growth. Sunrun has led the industry since 2007 with its solar-as-a-service model, which provides clean energy to households with little to no upfront cost and at a saving compared to traditional electricity. The company designs, installs, finances, insures, monitors and maintains the systems, while families receive predictable pricing for 20 years or more. The company also offers a home solar battery service, Sunrun Brightbox, that manages household solar energy, storage and utility power. The industry is seeing improving cost advantages as cost of solar modules and batteries have declined significantly and the new Biden administration will be pushing strongly for increased solar installations. In top markets like Hawaii and California penetration has grown strong to 32% and 15% respectively while the rest of the US is at 2% with forecasts for 13% penetration by 2030. Analysts have an average target of \$65 and short interest at 16% of the float remains elevated. JMP raised its target to \$78 on 11/6 on a robust rebound in business in Q3 with deployment +40% Q/Q. JPM raised its target to \$79 in September on improving demand trends and cost of capital. Hedge Fund ownership fell 5.4% in Q3 filings, Coatue a 6.3% position and Tiger Global at 3.5%.

Options Activity:

										Current	Curre	nt Pric	Price	
Date ∓	Description Y	Volume =	Open.In =	Price =	Delta =	Impl Vo ∓	Prob.ITN =	Premium Paic 🔻	Symbol		= OI	₹ Cha		
11/13/2020	RUN 100 15 JAN 21 50 PUT	718	426	\$4.20	-0.308	76.85%	42.89%	\$301,560	.RUN210115P50		\$4.20	1140	0.00%	
11/10/2020	RUN 100 15 JAN 21 55 CALL	2,050	392	\$6.00	0.53	74.01%	40.05%	\$1,230,000	.RUN210115C55		\$7.10	3994	18.33%	
11/5/2020	RUN 100 15 JAN 21 65 CALL	3,387	336	\$6.42	0.48	81.84%	33.59%	\$2,174,454	.RUN210115C65		\$3.66	3902	-42.99%	
10/30/2020	RUN 100 20 NOV 20 40 PUT	1,955	247	\$1.23	-0.144	116.27%	21.82%	\$240,465	.RUN201120P40		\$0.05	2115	-95.93%	
10/29/2020	RUN 100 20 NOV 20 45 PUT	5,638	744	\$1.80	-0.19	106.88%	27.59%	\$1,014,840	.RUN201120P45		\$0.16	6029	-91.11%	
10/29/2020	RUN 100 19 MAR 21 60 CALL	1,804	78	\$9.50	0.53	86.44%	32.48%	\$1,731,840	.RUN210319C60		\$8.10	1141	-14.74%	
10/29/2020	RUN 100 19 MAR 21 100 CALL	3,676	458	\$2.65	0.2	87.83%	8.25%	\$974,140	.RUN210319C100		\$1.45	2462	-45.28%	
10/28/2020	RUN 100 15 JAN 21 42 PUT	2,921	41	\$2.95	-0.19	90.38%	32.63%	\$861,695	.RUN210115P42		\$1.70	2970	-42.37%	
10/26/2020	RUN 100 18 DEC 20 55 CALL	4,485	124	\$7.74	0.58	87.71%	44.90%	\$3,588,000	.RUN201218C55		\$5.40	4905	-30.23%	
10/22/2020	RUN 100 21 JAN 22 60 CALL	202	56	\$18.50	0.65	78.67%	31.21%	\$373,700	.RUN220121C60		\$15.35	203	-17.03%	
10/22/2020	RUN 100 18 DEC 20 70 CALL	1,509	439	\$3.60	0.31	91.36%	19.67%	\$543,240	.RUN201218C70		\$1.40	2765	-61.11%	
10/19/2020	RUN 100 19 MAR 21 90 CALL	1,047	1,774	\$7.20	0.38	88.72%	19.05%	\$785,250	.RUN210319C90		\$2.26	3594	-68.61%	
10/19/2020	RUN 100 18 DEC 20 65 CALL	2,896	3,860	\$9.40	0.56	94.86%	40.84%	\$2,780,160	.RUN201218C65		\$2.15	7904	-77.13%	
10/16/2020	RUN 100 19 MAR 21 70 PUT	542	17	\$18.20	-0.44	87.67%	66.60%	\$986,440	.RUN210319P70		\$18.50	522	1.65%	
10/15/2020	RUN 100 18 DEC 20 65 CALL	3,356	145	\$9.59	0.56	95.24%	39.79%	\$3,255,320	.RUN201218C65		\$2.15	7904	-77.58%	
10/14/2020	RUN 100 18 DEC 20 85 CALL	1,018	1,269	\$3.80	0.29	90.56%	17.75%	\$397,020	.RUN201218C85		\$0.40	1607	-89.47%	
10/13/2020	RUN 100 19 MAR 21 90 CALL	1,700	39	\$7.48	0.39	85.00%	19.99%	\$1,309,000	.RUN210319C90		\$2.26	3594	-69.79%	
10/13/2020	RUN 100 19 MAR 21 70 CALL	1,798	841	\$13.02	0.57	85.33%	34.72%	\$2,355,380	.RUN210319C70		\$5.00	2487	-61.60%	
10/13/2020	RUN 100 19 MAR 21 60 PUT	851	1	\$11.19	-0.31	86.20%	53.17%	\$952,269	.RUN210319P60	0	\$12.70	876	13.49%	
10/13/2020	RUN 100 18 JUN 21 85 CALL	1,291	1,346	\$11.81	0.48	82.14%	23.59%	\$1,524,671	.RUN210618C85		\$5.00	1351	-57.66%	
10/12/2020	RUN 100 19 FEB 21 90 CALL	1,703	56	\$5.70	0.34	84.10%	18.18%	\$1,021,800	.RUN210219C90	0	\$1.50	1757	-73.68%	
10/12/2020	RUN 100 19 FEB 21 70 CALL	1,702	220	\$10.88	0.54	83.94%	34.11%	\$1,872,200	.RUN210219C70		\$4.00	1826	-63.24%	
10/12/2020	RUN 100 19 FEB 21 60 PUT	852	212	\$10.50	-0.33	84.23%	53.07%	\$894,600	.RUN210219P60		\$11.00	1098	4.76%	
10/8/2020	RUN 100 18 DEC 20 85 CALL	1,010	254	\$7.00	0.41	87.93%	27.14%	\$717,100	.RUN201218C85		\$0.40	1607	-94.29%	
10/1/2020	RUN 100 18 DEC 20 80 CALL	449	59	\$12.70	0.59	84.63%	43.72%	\$570,230	.RUN201218C80	0	\$0.65	2695	-94.88%	
9/25/2020	RUN 100 18 JUN 21 85 CALL	1,251	86	\$11.30	0.481	76.73%	24.10%	\$1,413,630	.RUN210618C85		\$5.00	1351	-55.75%	
9/15/2020	RUN 100 19 MAR 21 70 CALL	1,000	17	\$9.40	0.5	78.46%	28.92%	\$940,000	.RUN210319C70		\$5.00	2487	-46.81%	
9/10/2020	RUN 100 19 MAR 21 85 CALL	1,200	0	\$5.50	0.34	78.05%	16.30%	\$660,000	.RUN210319C85		\$2.95	963	-46.36%	
9/10/2020	RUN 100 19 MAR 21 45 CALL	609	31	\$18.54	0.75	82.45%	53.06%	\$1,129,086	.RUN210319C45		\$15.18	379	-18,12%	
8/31/2020	RUN 100 18 JUN 21 45 PUT	1,000	0	\$8.10	-0.259	73.75%	50.72%	\$810,000	.RUN210618P45		\$7.00	1015	-13.58%	
8/25/2020	RUN 100 18 DEC 20 60 CALL	574	77	\$5.82	0.44	76.36%	28.16%	\$334,068	.RUN201218C60		\$3.40	2538	-41.58%	
8/13/2020	RUN 100 18 JUN 21 55 CALL	301	12	\$9.60	0.54	72.11%	28.52%	\$288,960	.RUN210618C55		\$12.16	493	26.67%	
8/4/2020	RUN 100 19 FEB 21 48 CALL	1,500	0	\$7.30	0.54	74.40%	32.55%	\$1,095,000	.RUN210219C48		\$12.54	1546	71.78%	

Potential Catalysts: No Scheduled Events

Disclaimer:

Not Investment Advice or Recommendation

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